



THUNDERBIRD
GLOBAL EXECUTIVE EDUCATION

Powered by the Arizona State University Enterprise

International Credit & Trade Finance Certificate

Overview

Set your organization up for global success in the Fourth Industrial Revolution by learning the fundamentals of international trade credit management and export trade finance. Develop the skills necessary to analyze international customer credit risks and interpret financial statements. Learn to manage accounts receivable, international credit and collections, and how to use the most appropriate export risk mitigation and financing alternatives. You will be empowered with the techniques, tools, and understanding to drive growth by successfully mitigating credit and financial risks, enhancing working capital, and implementing strategic process improvements in the quote-to-cash cycle.

Thunderbird's Executive Certificate of International Credit and Trade Finance is offered in partnership with The Association of International Credit and Trade Finance Professionals (ICTF). ICTF is an independent, not-for-profit, member-led organization with a mission of advancing the profession of international credit management by providing unmatched expertise, leadership, powerful connections, leading-edge educational programs and resources, and an unparalleled forum for the exchange of information and best practices. To become a member or for more information about ICTF, please visit www.ictfworld.org.

To earn your Executive Certificate in International Credit & Trade Finance, enroll or contact us today.



Online



On Demand

8

Weeks

8+

Modules

Thunderbird School of Global Management
**#1 Master's in
management**

Latest THE/WSJ Ranking

WSJ



**#1 in the U.S.
for innovation**

ASU ahead of MIT and Stanford
U.S. News & World Report, 7 years, 2014-2022



Learning outcomes

- Develop a firm grasp of the fundamentals of global trade concepts such as credit accounts receivable and financing
- Enhance your export trade finance techniques and develop an understanding of export financing alternatives

Curriculum

Essentials of International Credit and Trade Finance

Develop a firm understanding of the fundamentals of global trade concepts. Understand international trade, credit, and accounts receivable management. Enhance your knowledge of international sales and determine payment terms for those global transactions.

Advanced International Credit and Trade Finance

Learn about global credit operations, credit portfolio analysis, and effective portfolio management on an international level. Understand advanced export trade finance techniques for your organization. Effectively understand international laws, collections, and compliance.

Modules

Essentials of International Credit and Trade Finance

Duration: 8 weeks | Start: Feb., May, Sep.

Module 1: Global Trade Concepts and Country Risk Analysis

Module 2: International Trade Credit and Accounts Receivable Management

Module 3: International Payment and Shipping Terms

Module 4: Documentary Collections and Letters of Credit

Module 5: International Customer Risks and Financial Statement Analysis

Module 6: Interpreting the Data to Establish Credit Limits and Credit Lines

Module 7: International Credit Risk Protection Mechanisms and Risk Mitigation Techniques

Module 8: International Cash Management and Collections

Advanced International Credit and Trade Finance

Duration: 8 weeks | Start: Feb., May, Sep.

Module 1: Global Credit Operations

Module 2: Advanced International Financial Statement Analysis and Credit Risk Assessment

Module 3: Advanced Export Trade Finance Techniques, Export Financing Alternatives, and Working Capital Management

Module 4: Global Portfolio Analysis and Portfolio Management

Module 5: Enhancing the Foreign Trade Creditor's Position

Module 6: Cross-Border Bankruptcies and Comparison of Bankruptcy Systems

Module 7: Global Credit and A/R Process Improvement Initiatives

Contact us:

+1 602-496-7100

admission.tbird@asu.edu

APPLY NOW

Thunderbird.asu.edu/exec-ed

