

# Finance for Non-Financial Managers

Gain the financial confidence to champion cost-effective projects that drive growth and make impactful decisions for teams and companies as a whole. This two-day workshop will equip participants with essential skills like analyzing financial statements, calculating cash flow for project valuation, and crafting compelling proposals for securing investments.

**\$1,500 | 2 days | in person or online**



## Program benefits

- Manage budgets and risks wisely, allocate resources strategically, and maximize the ROI for your projects, team, and organization.
- Gain the financial savvy to make sustainable, value-driven decisions that contribute to your organization's financial success.
- Analyze data, navigate financial reports, and communicate effectively with finance teams to drive impactful choices at all levels.

## Featured topics

small group discussions, and interactive sessions to cover the following topics:



Demystifying Financial Fundamentals



From Numbers to Impact



Maximizing Resources and Securing Funding



Influencing and Aligning Stakeholders

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— Financial Times Executive Education ranking, 2024

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and locations



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