

Going Global: Strategies for International Expansion

Gain insights into building organizational readiness, developing global mindsets, entering new markets, and forging strategic partnerships with companies, governments, and communities worldwide

\$3,000 | 3 days | in person



Program benefits

- Assess and advance your enterprise's organizational readiness for global growth.
- Develop a strong global mindset for yourself and your team.
- Learn effective strategies for selecting and entering new markets to drive growth.
- Deepen capabilities for building successful international partnerships and collaborations.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Assessing
Organizational
Strengths and
Weaknesses



Developing a Global
Readiness Roadmap



Addressing Key Legal,
Financial, and
Operational Challenges



Building Cultural
Intelligence and Sensitivity

Thunderbird School of Global Management
#2 in the **U.S.** and **#17** worldwide
for **executive education**
custom programs

ASU ahead of University of Miami,
Rutgers University and Trinity College Dublin
— Financial Times Executive Education ranking, 2024

Scan for dates
and locations



Enroll now

thunderbird.asu.edu/executive-education

Contact us

+1 602-496-6920 | exec.ed@thunderbird.asu.edu