

Powered by the Arizona State University Enterprise

Going Global: Strategies for International **Expansion**

Gain insights into building organizational readiness, developing global mindsets, entering new markets, and forging strategic partnerships with companies. governments, and communities worldwide

\$3,000 | 3 days | in person

Program benefits

- Assess and advance your enterprise's organizational readiness for global growth.
- Develop a strong global mindset for yourself and your team.
- Learn effective strategies for selecting and entering new markets to drive growth.
- Deepen capabilities for building successful international partnerships and collaborations.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Assessing Organizational Strengths and Weaknesses



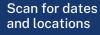
Developing a Global Readiness Roadmap



Addressing Key Legal, Financial, and **Operational Challenges**



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