



A unit of the Arizona State University Enterprise



# Thunderbird Executive Education

Corporate Partners Program



# Thunderbird

## Executive Education

Thunderbird Executive Education empowers global professionals, and world-class organizations to shape business landscapes impacting them by developing future-ready skills and connecting them to a network of diverse, global experts. Today, the world requires leaders with creativity, ingenuity, and resilience more than ever. Through our individual courses, custom programs, and partnerships, Thunderbird, and its extensive network, provides cutting-edge programs that cultivate these global leaders.

Thunderbird School of  
Global Management  
**#2** in the **U.S.**  
and **#17** worldwide  
for **executive  
education  
custom programs**

ASU ahead of University of Miami,  
Rutgers University and Trinity College Dublin  
— Financial Times Executive Education ranking, 2024



# Thunderbird global network

Preeminent organizations around the world partner with Thunderbird for our shared worldview and for our access to people and resources that most institutions don't have. These include an expanding global footprint of over 20 regional centers around the world and more than 200,000 executive education participants in nearly 150 countries.



Over  
**200,000**  
executive education  
participants.

**50,000**  
global leaders in  
nearly 150 nations.

**80**  
cities have  
hosted programs

## Centers of Excellence

- Phoenix, AZ (HQ)
- Geneva, Switzerland
- Dubai, UAE
- Tokyo, Japan
- Seoul, Korea
- Nairobi, Kenya
- Jakarta, Indonesia
- Cairo, Egypt
- Washington, D.C.
- Los Angeles, CA
- Amsterdam, Netherlands
- London, UK
- Shanghai, China
- Mumbai, India
- Mexico City, Mexico

# Thunderbird Executive Education

## Corporate Partners Program

Thunderbird Executive Education's Corporate Partners Program provides a strategic solution for organizations committed to continuous learning and talent development.

Corporate partners benefit from exclusive access to reserved seats in our open enrollment and on demand programs, offered at highly discounted rates. These programs cover a diverse range of topics and industries, ensuring comprehensive skill development for your staff members.

Our partnership model operates on an annual fee basis, with costs determined by the number of reserved seats your organization requires. This structure offers flexibility and accessibility to organizations of all sizes and sectors, accommodating varying training needs and budgets.

## Key benefits

Top-quality programs

Flexible learning

Annual discounts

Personalized guidance

Digital badges

Certificate of completion



**THUNDERBIRD**  
GLOBAL EXECUTIVE EDUCATION

Powered by the Arizona State University Enterprise



## Subscription plans All listed prices and benefits are on a per year basis.

|                          |                          |                          |
|--------------------------|--------------------------|--------------------------|
| <b>Platinum</b>          | <b>Gold</b>              | <b>Silver</b>            |
| 75 open enrollment seats | 50 open enrollment seats | 25 open enrollment seats |
| 50 on demand seats       | 25 on demand seats       | 10 on demand seats       |
| 30% total discount       | 25% total discount       | 20% total discount       |
| \$213,250 total value    | \$99,750 total value     | \$52,350 total value     |
| <b>\$149,275</b>         | <b>\$74,812</b>          | <b>\$41,880</b>          |

All subscription plans include exclusive access to a resume book featuring current Thunderbird Executive Education participant resumes.

## Open enrollment programs

Our curated portfolio of open enrollment programs covers a wide range of topics in areas of leadership and management, finance, digital transformation and technology, marketing, and sustainability and ESG. We also offer longer-format signature programs in Space Leadership, Business, and Policy, Going Global, Strategies for International Expansion, and Leading for Success in Emerging Markets. Programs are offered around the globe to accommodate learners close to home.

Designed with busy professionals in mind, all programs are scheduled between 10 a.m. and 4 p.m. Connect with a diverse cohort of experienced professionals and gain valuable insights through interactive sessions, expert faculty instruction, and real-world case studies.

## On demand programs

We also offer on demand certificate programs that enable participants to learn at their own pace. Courses include pre-recorded lectures, case studies, and exercises designed for your specific needs. This flexible format empowers participants to enhance their skills and update their knowledge without disrupting your work commitments.

# Open enrollment **schedule**

Program locations and dates subject to change. For the latest information, visit: [thunderbird.asu.edu/executive-education/individual](https://thunderbird.asu.edu/executive-education/individual)

## 2024

### October

- 7-11 **Space Leadership, Business and Policy** *Washington, D.C.*
- 10-11 **Strategic Management for Organizational Excellence** *Phoenix, AZ*
- 14-15 **Leading High-Performance Teams** *Phoenix, AZ*
- 17-18 **Digital Transformation** *Phoenix, AZ*
- 24-25 **Business Analytics and Big Data in a Global Economy** *Mexico City, Mexico*

### November

- 7-8 **Understanding Financial Statements** *Phoenix, AZ*
- 12-13 **Strategic Management for Organizational Excellence** *Jakarta, Indonesia*
- 12-13 **AI and Intelligent Transformation** *Phoenix, AZ*
- 14-15 **The Business Value of Sustainability** *Phoenix, AZ*

### December

- 14-15 **Agile Leadership** *Mumbai, India*

## 2025

### January

- 23-24 **Change Management** *Phoenix, AZ*

### February

- 3-4 **Doing Business in China** *Phoenix, AZ*
- 6-7 **Marketing Strategies for Global Markets** *Phoenix, AZ*
- 18-19 **Global Mindset for Developing Leaders** *Riyadh, Saudi Arabia*
- 20-21 **Elevating Customer Experience: From Touchpoints to Transformation** *Phoenix, AZ*

### March

- 6-7 **Strategic Foresight for Sustainable Change** *Phoenix, AZ*
- 13-14 **Agile Leadership** *Phoenix, AZ*
- 24-25 **Negotiations and Influence** *Phoenix, AZ*
- 26-27 **Management of Innovation to Create Value** *Jakarta, Indonesia*
- 27-28 **Entrepreneurship for Sustainability** *Phoenix, AZ*

### April

- 3-4 **Communication Dynamics: Mastering Cross-Cultural Interactions** *Phoenix, AZ*
- 10-11 **Understanding Global Financial Management** *Phoenix, AZ*
- 18-19 **Digital Transformation** *New Delhi, India*
- 24-25 **AI and the Future of Work** *Phoenix, AZ*
- 30-1 **Negotiations and Influence** *Riyadh, Saudi Arabia*

## May

- 6-13 Executive Certificate in Business Administration
- 6-7 Strategic Management for Organizational Excellence
- 8-9 Leading High-Performance Teams
- 12-13 Digital Transformation
- 8-9 Business Analytics and Big Data in a Global Economy
- 15-16 Management of Innovation to Create Value
- 21-22 Finance for Non-Financial Managers

Dubai, UAE  
Dubai, UAE  
Dubai, UAE  
Dubai, UAE  
Phoenix, AZ  
Phoenix, AZ  
Phoenix, AZ

## June

- 3-10 Executive Certificate in Business Administration
- 3-4 Strategic Management for Organizational Excellence
- 5-6 Leading High-Performance Teams
- 9-10 Digital Transformation
- 11-12 Understanding Global Financial Management
- 16-17 Finance for Non-Financial Managers

Jakarta, Indonesia  
Jakarta, Indonesia  
Jakarta, Indonesia  
Jakarta, Indonesia  
Riyadh, Saudi Arabia  
Los Angeles, CA

## July

- 10-11 Innovative Leadership

Shanghai, China

## August

- 15-16 AI and Intelligent Transformation

Bengaluru, India

## September

- 8-9 Contemporary Crisis Management
- 18-19 Understanding Global Financial Management
- 25-26 AI and Intelligent Transformation

Phoenix, AZ  
Phoenix, AZ  
Dubai, UAE

## October

- 2-3 Innovative Leadership

Phoenix, AZ

# On demand programs

Our on demand certificate programs that enable participants to learn at their own pace. Courses include pre-recorded lectures, case studies, and exercises designed for your specific needs.

- Transforming and Innovating Global Health Care
- Global Health Management
- Engaging the New Africa
- Smart Cities and Urban Innovation
- Health Innovation Leadership
- Global Oil and Gas Management
- Global Foresight and Leadership for Accelerated Growth
- Global Finance
- Doing Business with the New China
- International Credit and Trade Finance
- Business Analytics: Data Leadership and Creating Value in the Age of AI



## Contact us to learn more

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